

Statement of Guiding Principles for Fundraising

We commit that you will:

- Be informed of the Irish Red Cross's mission, and of the way we intend to use your gifts
- Be informed of the identity of those serving on the Irish Red Cross governing board, and that the board will exercise prudent judgment in its stewardship responsibilities
- Have access to the Irish Red Cross's most recent financial statements
- Be assured your gifts will be used for the purposes for which they were given
- Receive appropriate acknowledgement and recognition
- Be assured that information about your donation is handled with respect and with confidentiality to the extent provided by law
- Expect that all relationships with individuals representing the charity will be dealt with professionally
- Be informed whether those seeking donations are volunteers, employees of the Irish Red Cross or hired third party agents
- Have easily available the agreed procedures for making and responding to complaints
- Have the opportunity for your name to be deleted from mailing lists
- Never have your name shared with third parties without your express permission
- Receive prompt, truthful and forthright answers to questions you might have of the organization

What to do if you have feedback:

If you do have a comment about any aspect of our work, we'd love to hear from you. You can reach us by post, phone, e-mail or through various social media sites e.g. Facebook. We'd also be very happy to meet face-to-face if that is preferable. To ensure we get you a full and satisfactory answer, please give us as much information as possible and let us know how you would like us to respond, providing relevant contact details.

Write to:

The Secretary General Irish Red Cross 16 Merrion Square Dublin 2 Email: info@redcross.ie Phone: 01 6424600 / 1850 50 70 70

Read more about the ICTR Fundraising Principles