



JOB DETAILS

Title:	Mental Health Promotion Officer
Duration:	Fixed Term contract to 31 st July 2025
Location:	Hybrid work
Salary:	€36,000 - €42,000, 35 hours per week ¹
Reporting to:	Head of Communications

BACKGROUND INFORMATION

The Irish Red Cross Society (IRC) is part of the world's largest independent humanitarian network, the International Red Cross and Red Crescent Movement. The IRC is committed to and bound by, its Fundamental Principles of Humanity, Impartiality, Neutrality, Independence, Voluntary Service, Unity and Universality. The vision of the Irish Red Cross is to be a leading humanitarian organisation, providing impartial services and support to vulnerable communities both at home and abroad. Our mission is to identify and deliver humanitarian assistance to those who are most in need.

The Irish Red Cross is participating in a comprehensive mental health project managed by the International Federation of Red Cross and Red Crescent Societies (IFRC), which involves 28 National Societies across Europe to support Ukrainians. As part of this initiative, the Irish Red Cross is expanding its NET clinical support service by adding five new therapists. Additionally, they are broadening their Psychological First Aid (PFA) trainings and introducing two new IFRC training programs: Self Help Plus and Problem Management Plus.

SUMMARY OF ROLE

The Mental Health Promotion Officer is responsible for enhancing the mental well-being of individuals and communities by identifying training participants, disseminating information about available mental health services delivered by the Irish Red Cross and providing mental health promotion materials. This role requires a proactive approach to community engagement and a strong commitment to improving mental health outcomes.

ROLE RESPONSIBILITIES

Identify Training Participants:

- Develop national network of organisations to collaborate with on the delivery of mental health information and training.
- In collaboration with Mental Health Projects manager, develop criteria and processes for selecting participants to ensure inclusivity and diversity.

¹ This role is assigned to the Job Family of: Coordinator. The Irish Red Cross has 6 Job Families: Secretary General; Senior Manager; Programme/Project Manager; Coordinator; Development, & Admin; Administration.
Last updated 23/09/2024



- Coordinate with community groups, charity organisations and local authority representatives to identify individuals who would benefit from the Irish Red Cross mental health-related training programs.

Disseminate Information:

- Create and distribute informational materials about available mental health services, ensuring clarity and accessibility.
- Utilise various communication channels, including social media, website registration, community meetings, and printed materials, to reach a broad audience.
- Monitor and evaluate the effectiveness of information dissemination strategies and adjust as needed to improve outreach.

Community Engagement:

- Develop and implement community engagement strategies tailored to the specific needs and cultural contexts of local Ukrainian populations.
- Organise and facilitate workshops, seminars, and events to promote mental health awareness and education.
- Build and maintain strong relationships with community stakeholders, including local health providers, non-profit organisations, and government agencies.

ROLE REQUIREMENTS

Essential Criteria

- Bachelor's degree in communications, or a related field.
- Strong project-related communication skills, including the ability to convey complex information clearly and effectively to diverse audiences.
- Strong team player with the capacity to work across teams
- Proficiency in using various communication platforms, such as social media, Telegram, newsletters, and public speaking, to reach and engage with the community.
- Strong organisational skills and the ability to manage multiple projects simultaneously.
- Ability to work both independently and collaboratively as part of a team.
- Excellent communication and interpersonal skills, with the ability to engage diverse audiences.
- Strong record-keeping and reporting skills

Desirable Criteria

- Master's degree in a relevant field.
- Experience in graphic design
- Experience in developing and implementing communication strategies that promote mental health awareness and service utilisation.
- Experience in organising and facilitating community events, workshops, and seminars.

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- Demonstrated secondary skills in community engagement, with the ability to build and maintain relationships with community stakeholders.
- Knowledge of different languages and cultural practices.

FURTHER INFORMATION

The Irish Red Cross is an equal opportunities employer. We value diversity and aspire to reflect this in our workforce. We welcome applications for people from all sections of the community, irrespective of gender, civil status, family status, sexual orientation, religion, age, disability, race or membership of the Traveller community. This role requires applicants to have the right to work in Ireland.

This is a remote employment role with frequent travel within Ireland related to project activities and regular travel to the Irish Red Cross Head Office in Dublin for project coordination meetings.

The appointment is subject to Garda Vetting clearance.

APPLICATION PROCESS

To apply for this role, please forward a copy of your CV, together with a cover letter (both in English) setting out how you meet the essential and desirable criteria for this role to:

jobs@redcross.ie

Your email should contain *Mental Health Promotion Officer - [YOUR NAME]* in the subject line. Applications should be in .pdf or MS Word format, and with file names in the following format: **<Surname>, <First name> - CV and <Surname>, <First name> - Cover Letter**

The closing date for applications is 9th October 2024

Shortlisting for interview will be on the basis of the essential and desirable criteria for this role.

It is intended to hold initial interviews for this role week commencing 14th October 2024

Please note that there may be a second round of interviews.

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