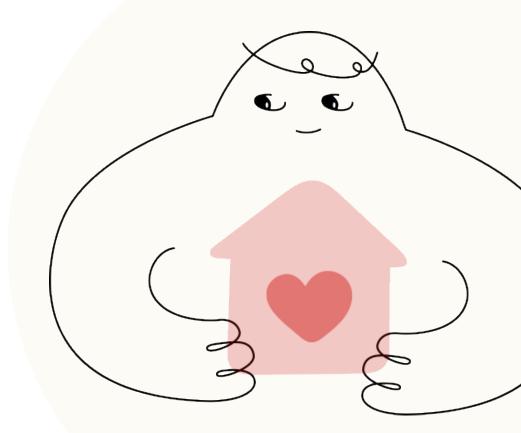


VOICES OF WELCOME:

Hosting as an accommodation solution amid mass migration flow

AN IRISH RED CROSS SURVEY OF HOSTS WELCOMING THOSE DISPLACED FROM UKRAINE





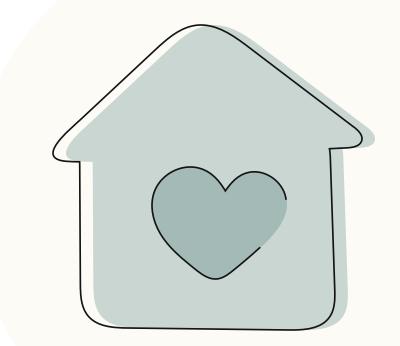
FEBRUARY 2025



Contents

Sampling Host profile **Motivations** Experiences Challenges \bigcirc **Host perceptions** The future \odot





Sampling: Who answered our survey?

SAMPLING AND METHODOLOGY NOTE

Total Population of Hosts:

- Ireland has 18,991 hosts of people displaced from Ukraine (January 2025, Department of Social Protection).
- · For representativeness, the survey referenced CSO stats from October 2024, showing over 13,000 hosts in Ireland, as the CSO provides gender and age numbers for comparison.

Survey Details:

• The survey received 1,614 responses, which is 12% of the host population.

Potential biases:

- Self-selection bias
- Online/tech skill bias
- Language level bias

Margin of error:

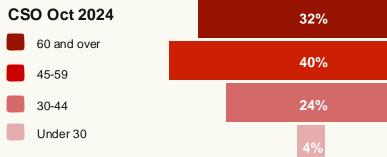
 Trends showing differences under 4% are not reported.

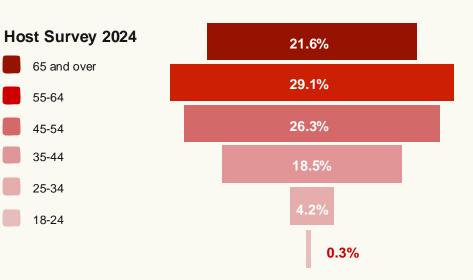
Survey trend reporting:

• Only trends with 100+ responses are included.

Age and Gender Trends:

- Survey responses reflect similar trends to the overall population (as per CSO data from October 2024), though there are slight differences in age categories.
- While the overall population has a higher percentage of male hosts, the survey had a higher percentage of female hosts responding, but the difference is small.







Host Profile

It's been rewarding to provide a safe and welcoming space during a challenging time in their lives, and in return, it has fostered a sense of community.
 Anonymous host

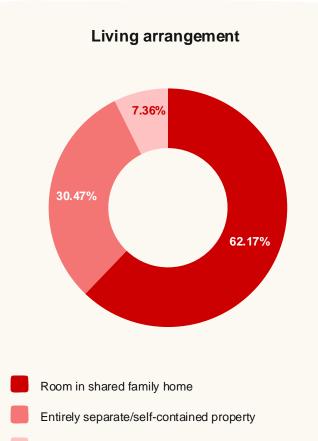


Host profile: Who answered our survey?

\equiv The majority of hosts responding:

- have 1-3 Ukrainian guests
- have been hosting for longer than a year
- are sharing a room in a family home
- Hosts responses came mostly from ages between 40 and 60s, while much lower response rates for those under 35
- The four main categories responding to the survey included 3 different types of employed persons, and those who are retired.
- Dublin was best represented as an individual county (one quarter of responses) but rest of country well represented as a whole (three quarters)

4567 current Ukrainian guests across Ireland are represented by this survey – through their hosts' responses



Room(s) in separate part of property (e.g. granny flat)



First time hosts

40% Have children in the house

Of hosts responding are located in Dublin

24%



Host profile: Who answered our survey?

- **Dublin** 391 **Waterford** 58
- **Cork** 124
- **Galway** 90
- Kildare 72
- **Meath** 72
- ____
- Wexford 69
- Donegal 68
- -
- **Kerry** 66
- Wicklow 62

Cavan – 34 Kilkenny – 33

Louth - 55

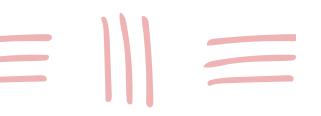
Mayo – 47

Clare – 46

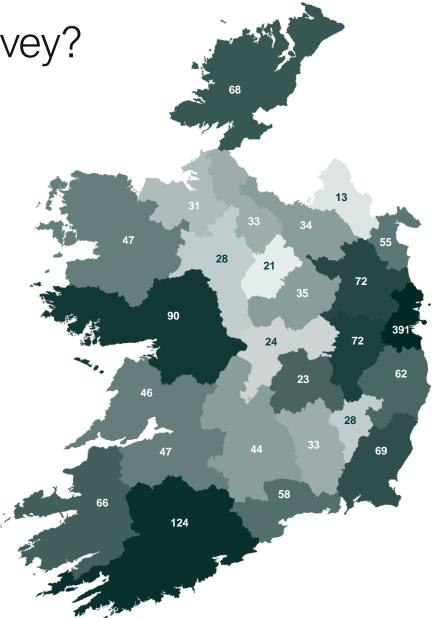
Tipperary – 44

Westmeath - 35

Limerick – 47



- **Leitrim** 33
 - **Sligo** 31
 - **Carlow** 28
 - Roscommon 28
 - Offaly-24
 - **Laois** 23
 - Longford 21
 - Monaghan 13



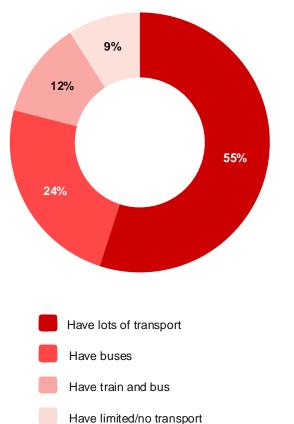


Host profile: Transport and Amenities

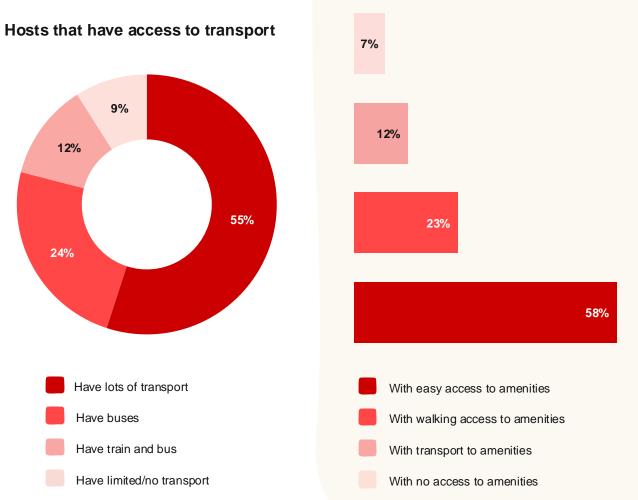
We asked hosts in the survey what kind of transport access and amenity access they have.

We can see that while urban hosts have a slight majority (58%), 42% of respondents are hosts in different kinds of rural situations.

Almost **1** in **10** host in rural areas with very limited or no transport



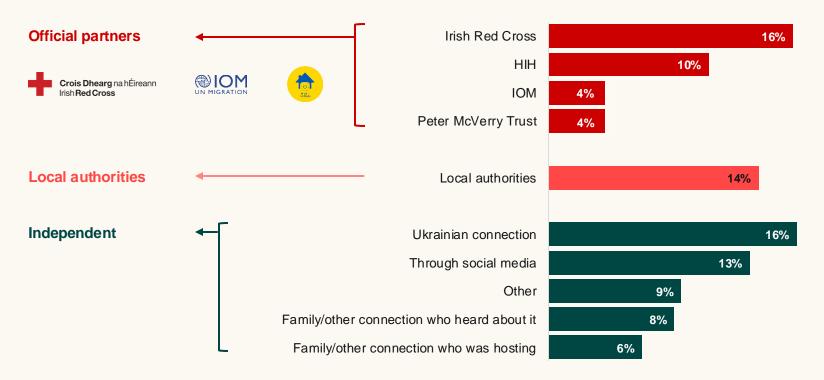
Hosts that have access to amenities





Host profile: How were they matched?





Key finding: 52% of hosts

were matched independently, highlighting a large group of vulnerable hosts and guests with limited support. This also shows the power of social connections in influencing people to host.

In Ireland, displaced Ukrainians can access accommodation through 3 pathways:

Official Partners

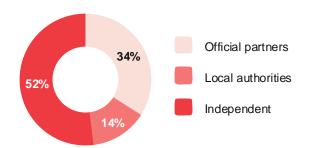
Led by the Irish Red Cross with partners like IOM and Helping Irish Hosts, this program offers housing and support services.

Local Authorities

"Offer a Home" Program: Matches displaced individuals with vacant properties through local councils.

Independent Matches:

Made via social media or personal connections.

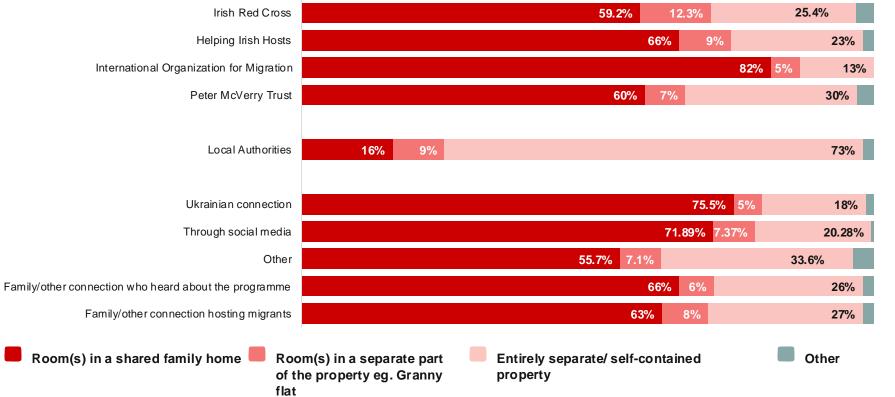




Host profile: Living arrangement

License agreements ensure transparency and fairness in host-guest living arrangements. They are signed between hosts and guests to agree the conditions of the hosting arrangement.

The different types of matching are: Local Authorities: Mostly vacant properties with license agreements. Official Partners: Shared accommodations with license agreements and Garda vetting. Independent: Mostly shared accommodations, often without license agreements.



A large proportion of those matched through official partners and independently are in shared family homes.



20-30% of those matched independently or through official channels are housed in vacant properties

Independent matches often lack license agreements, suggesting many hosts and guests lack formal arrangements to support their shared living.



Motivations

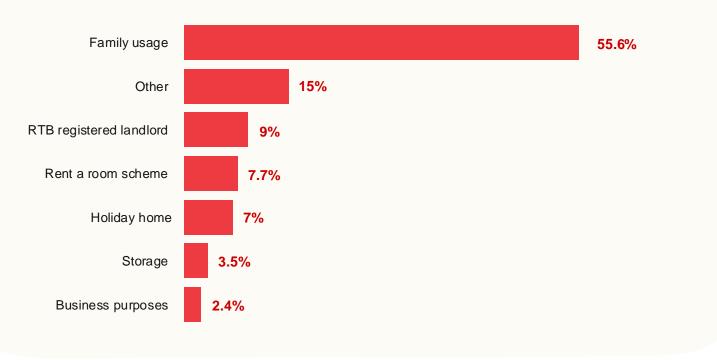
I feel blessed to be able to accommodate a lovely lady who has become one of the family. We have become lifelong friends and my grandchildren consider her to be their Ukrainian granny. - Anonymous host





Pre-hosting

Prior to hosting, what was your property used for?



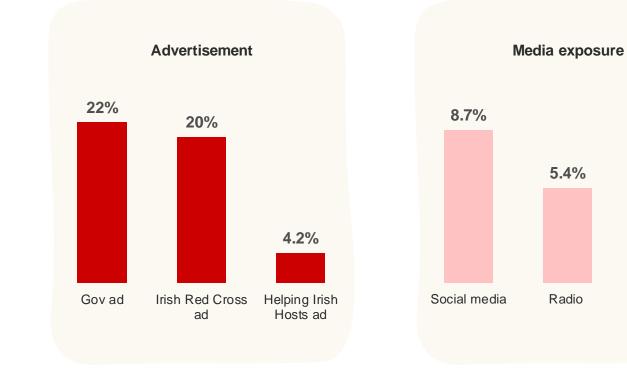
- Prior to becoming hosts, properties were mainly used for **family usage**
 - 91% of hosts were not previously RTB registered landlords

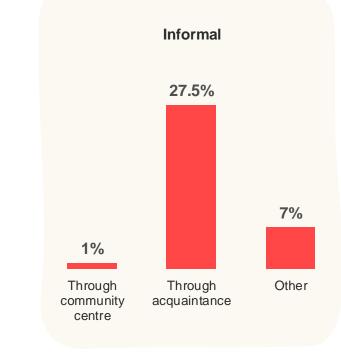


How did hosts hear about the programme?

Power of social connections in finding out about the programme

- Many hosts learned about the programme through acquaintances, highlighting the power of social connections.
- Government and Irish Red Cross ads were the second and third most common sources.





4.2%

ΤV

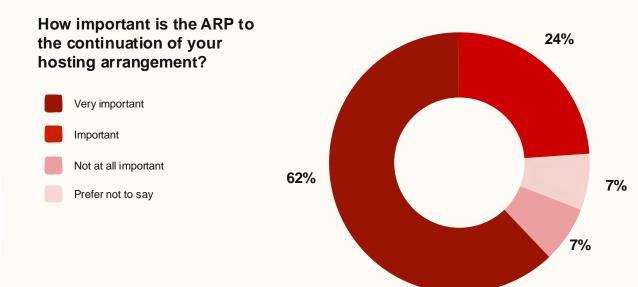


Motivations: Importance of ARP

Definition:

The Accommodation Recognition Payment (ARP) is a government provided tax free payment of €800 per month (per property) to those who are hosting people displaced from Ukraine.

86% of hosts report the ARP is important to the extension of their hosting arrangement







Motivations

Top motivations

53% of hosts selected

≡ 54% included solidarity as a motivation

the ARP as as a motivation





Social Influence Matters:

18% hosted because someone they knew was hosting or asked them to.



Partner matching:

Hosts matched by partners are hugely motivated by solidarity.

Age:

Older hosts reported they were more motivated by solidarity (increase of 17%).

Motivations that were ranked low:

Personal experience and companionship.



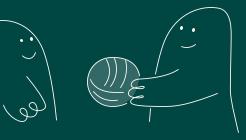
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Ukraine host survey 2024





Very positive, we feel part of the same family now and our children play together. - Anonymous host



Our guest has been wonderful to host. He's been a great company to our family. We shared experiences, languages and culture which I find interesting.
 Anonymous host



Hosting Experience



Positive Experience of older (65+) hosts:

94% of older hosts report a good experience. No significant differences based on gender, number of guests, employment, transport, amenities, or location.



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Highly Rated Support:

Casework is the most valued support among partnermatched hosts (65% find it the most useful).



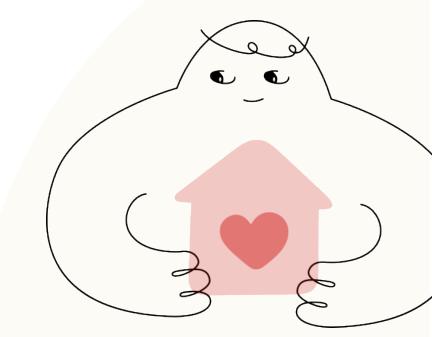
Social Media Dependence:

Independently matched hosts rely heavily on Facebook groups, highlighting a potential need for more professional support.



Trusted Platforms:

Partner websites (Irish Red Cross, Helping Irish Hosts) are highly rated by hosts across all matching methods, including local authority placements.





Challenges

Although it was not without its challenges, hosting seemed like the only thing we could really do that was genuinely useful. I am grateful for the opportunity to host.
Anonymous host

Rewarding. Worthwhile. Meaningful. Challenging... Important. Enriching. - Anonymous host

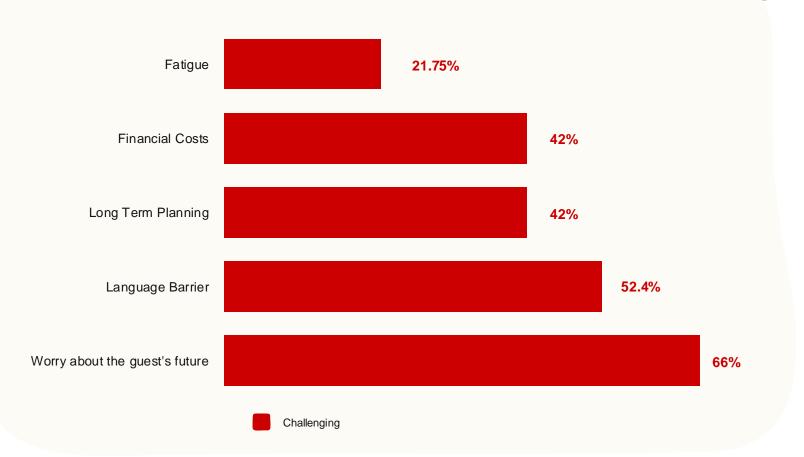
Ukraine host survey 2024



Challenges faced by hosts

Key challenges:

- Financial strain is 11% higher for independently matched hosts, lowest for partner-matched hosts.
- Sharing space is 25% more challenging for independent hosts.
- Older hosts report fewer challenges overall but struggle more with language barriers and concerns for their guests' future - showing their resilience overall to the majority to challenges.





Rural areas: Amenities

We wanted to see how transport affects access to amenities and how rural areas with different kinds of transport fare in terms of amenities.

Hosts chose their own access to transport and to amenities for us in the survey and these are the results:



Urban areas with lots of transportation options Good access to amenities 99%



80%

Rural areas with access to trains and buses

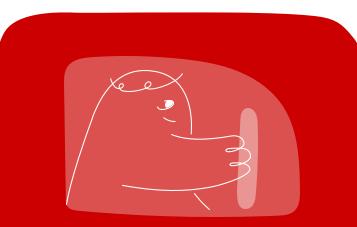
Good access to amenities **80%**



Rural areas with limited transportation options (only buses) Good access to amenities 67%

Rural areas with rare or no bus services

Good access to amenities **18%**

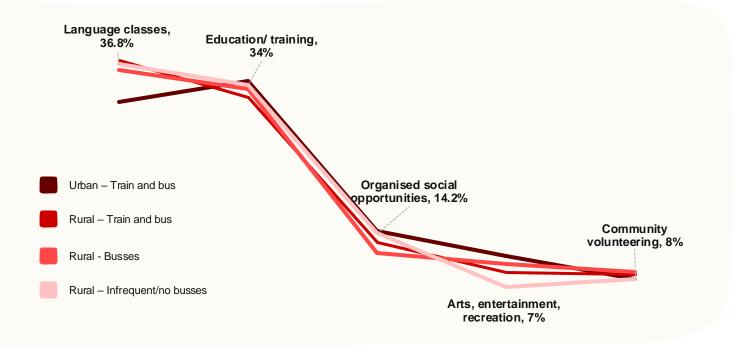


Rural areas vary in their access to amenities. More transport availability does equal more access to services.

So, guests in urban areas would have the best access to amenities. However, in rural areas that do have access to trains and regular buses, access to amenities is still very high.

Rural areas and supports

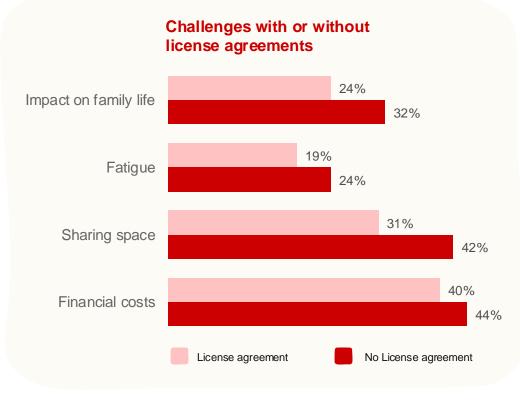
All different transport options seem to provide similar access to guest supports, with no major gaps between the lines in the below chart.





License agreements help

Hosts without license agreements reported: Increased challenges with impact on family life, fatigue, sharing space, and financial costs.







Host perceptions

A joy. She is very independent and pleasant. Always going to classes, volunteering and recently got her first job!

 \checkmark

Ukraine host survey 202



Language & Integration:

Face-to-face communication boosts language skills

56% of hosts saw significant improvement in guests who spoke with them in person.

Hosts feel they make a difference

83% believe they helped their guests integrate.

Strong feedback on integration success

70% think their guests have successfully integrated in the local community.





The future

It has been a joy and revelation to welcome and host our family. They have settled really well and are now part of the fabric of our community. - Anonymous host

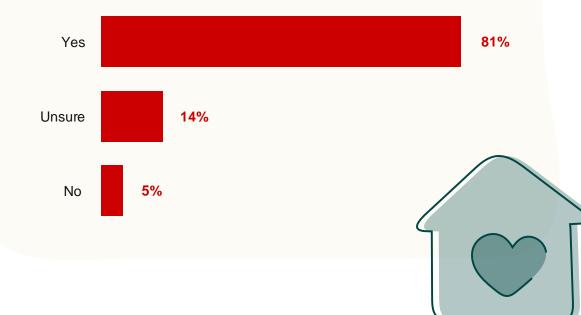
Ukraine host survey 2024

PP



Extending pledge

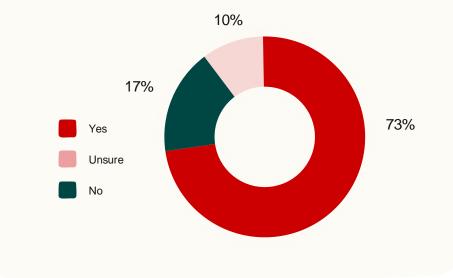




...Of which

- **73%** report being open to hosting guests from other cohorts besides BOTPs
- 53% of hosts of the 81% above report planning to extend indefinitely and 36% report planning to extend for at least one year

Extension dependent on ARP extension



Key findings



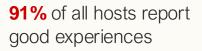
86% of hosts report the ARP is important to the continuation of their hosting arrangement

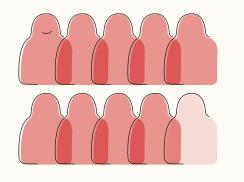


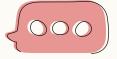
83% of hosts agree they have played a role in helping their guest to integrate into Irish society



91% of hosts were not previously RTB registered landlords





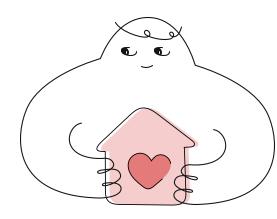


Power of social connections for recommending the programme: many people are motivated to host after hearing about it from someone they know



The supports provided by consortium of partners are highly

rated: Especially casework (rated 65% useful) and our partner websites



- 66% of hosts who wish to extend their pledges are open to hosting people from other countries
- The **two greatest challenges** for hosts on average are worry about their guests future and language barriers
- Those matched independently face greater challenges with **financial costs** and **sharing space**
- Older hosts are reporting lower challenges, suggesting they are more resilient
- 66% of hosts found license agreements helpful and hosts with license agreements reported less challenges



Key policy recommendations

Extend ARP to March 2026



Explore hosting/ARP as an accommodation solution for other cohorts



Harness the integration benefits from hosting



Put exit strategies in place for a planned transition out of ARP and the TPD



Promote the use of license agreements when hosting







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FEBRUARY 2025

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An Roinn Leanaí, Comhionannais, Míchumais, Lánpháirtíochta agus Óige Department of Children, Equality, Disability, Integration and Youth



